

WITH COOL BUS YOU DON'T JUST TRACK THE SCHOOL BUS, YOU TRACK YOUR CHILD

Our advanced tracking technology gives you unparalleled visibility into your child's movements, ensuring they're always on time and always safe. Give yourself the gift of peace of mind, choose Aditi Tracking's Cool Bus Solution for your school transportation needs.





School bus has started from parking

1

SET-UP ALERTS AT PREDEFINED POINT:

Our platform offers features for parents to monitor their child's school transportation, including setting alerts for bus arrival at specific points for better planning.

School bus is arriving in 2 minutes



2

QR CODE BASED SOLUTION

Parents receive updates on their child's boarding, alighting and school arrival status via a unique QR code for attendance, fostering trust and confidence by keeping them informed.

3

CUSTOMIZABLE NOTIFICATIONS

Our platform streamlines school transportation for parents and administrators with real-time updates, customizable notifications and stoppage alerts, ensuring ease and peace of mind with our user-friendly solution.

School bus reached school



Student boarded bus



Our solution offers an App for each stakeholder ensuring student safety!



PARENT APP

Android

iOS App



DRIVER APP

Android



MANAGER APP

Android

iOS App

PARENT APP

Ensure child's safety with our bus-tracking app. Get notified when the bus approaches, pick up child on time, and stay in control.



Child's school bus boarding status



School Bus Live Tracking ETA



School Bus route with Pick up points



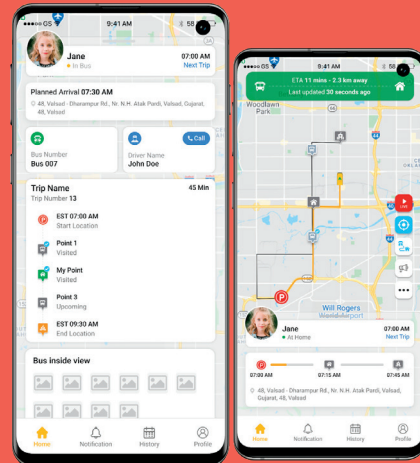
Real-time Push Notifications



View and apply Leave



Communicate with Drivers



DRIVER APP

Driver app aids with directions to pick-up/drop-off points and provides crucial info about the children.



Navigation/ Trip details



List of upcoming trips



Pickup Point Optimization



Students Attendance



Communicate with Parents



Student Manifest

MANAGER APP

Effortlessly manage your platform with our advanced admin panel, real-time dashboard, and growth tracking.



Moving cars, parked cars, untracked transport.



View Scheduled Trips, Instant Trips



Communicate with Parents and Drivers



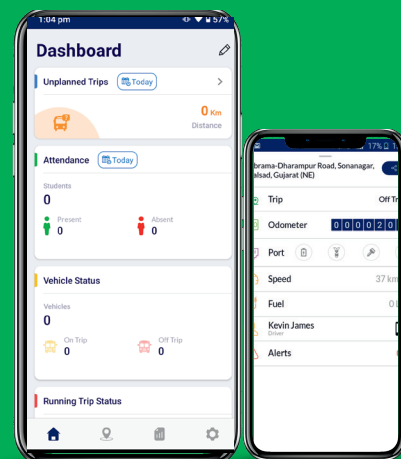
View Student lists



Get Notifications



See Vehicle details & Trip statistics



Our QR code based tracking makes Cool Bus distinct from regular tracking



Attendance Process

QR code technology revolutionizes attendance process, reducing errors and time.



Real-time Tracking

QR code technology allows accurate and real-time tracking of students, drivers and conductors.



Safety & Security

Parents and guardians can monitor their children's bus movements.



QR Code Technology

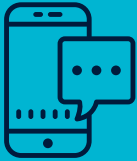
QR code technology has improved attendance, security and tracking for school buses.

What sets us apart from the competition are our distinctive features.



SCHOOL BUS MANAGEMENT & SCHEDULING

Bus operators can create optimized routes select pick-up and drop points and assign them a schedule as per school's academic calendar. Bus operators can ensure the on-time arrival and departure of buses.



SMS/APP NOTIFICATIONS

Timely SMS/App Notifications inform parents of their children's whereabouts and provide timely updates on bus movement. We are committed to ensuring that our notifications are always delivered on time.



QR CODE BASED ATTENDANCE

QR codes help to track student's attendance and eliminate RFID systems that involve tedious attendance tracking and high investments for schools.



ENJOY PEACE OF MIND

With our advanced school bus tracking platform, schools can sit back and let Cool Bus do their work. School management will have real-time attendance of buses & students and have peace of mind by ensuring their students are safe during transit.



Unique Features

Our features are what make us different from the rest

Features & Benefits for School Management



Optimized Routes



Full Playback



Real-time Tracking



Instant Breach & Emergency Alerts



Students attendance



Consolidated Reports



Safe and Secure



Reduced Manpower



Maximized Profits



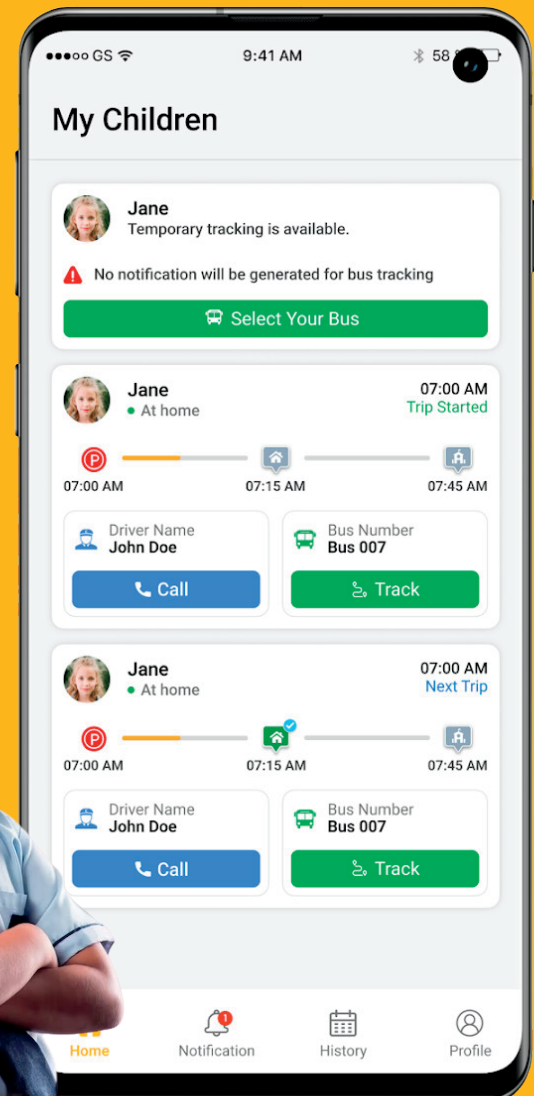
Audio and video monitoring



High accuracy



Time-efficient

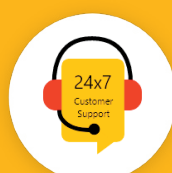


How Cool Bus tracking is different from a regular GPS Tracking

Features	Present GPS System	Cool Bus GPS
GPS Technology	2G	4G
Minimum tracking interval	60 seconds	10 seconds
Parent app with special design	×	✓
Tracking of multiple children for a single parent in one app	×	✓
Alert for bus departure, arrival and reaching school	×	✓
Notifications for estimated time of arrival	×	✓
Driver can be called directly from mobile app	×	✓
Customizable alerts	×	✓
Check bus number and trip details	×	✓
Instant alerts from school for any changes	×	✓
Apply for leave through the app	×	✓
School holiday updates available on the app	×	✓
Separate account for each parent	×	✓
Option to change password	×	✓

Why Us ?

Empowering businesses with cutting-edge solutions in asset tracking and advanced telematics since 2011. We help our clients monitor and manage their resources to achieve greater business efficiency and profitability.



Our IOT- Partners



Book Your Free Demo Today



Scan the QR code to book a demo or call 96373 96373



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